**High-Level Product Roadmap**

**Objective**: To identify the key features of a centralized DNS management system being developed and launched by Lucid Growth.

**Timeline:** Next 6 months (Short-term)

**Month 1**: Discovery and Planning

**Market Research and Competitive Analysis:**

Conduct in-depth market research to identify key competitors, potential customers, and market gaps. Look into the competitive landscape to understand the unique goals of the platform..

* **Stakeholder Alignment and Vision Setting:**

Communicate with internal stakeholders, including product, development, and marketing teams, to align product vision, goals, and success metrics.

* **Requirements Gathering:**

Collect detailed needs from potential users, including developers, networks, and non-technical stakeholders through surveys, interviews, and focus groups.

**Month 2: Design and Prototype Development**

**User Experience (UX) Design:**

Create wireframes and mockups for the platform, focusing on a user-friendly interface that caters to both technical and non-technical users.

* **Prototype Development:**

Create a clickable prototype for user testing and feedback. This example will show key features such as the number of DNS records imported/exported, CRUD operations, and centralized management capabilities..

* **User Feedback Sessions:**

Conduct usability testing sessions with potential users to gather feedback on the prototype. Fix system changes through user insights and pain points.

**Month 3: Early development**

* **Starts Agile development sprints:**

Start improving with fast tracks using bi-weekly runs. Prioritize special features such as DNS record import/export, CRUD processing, and multi-registrar integration.

* **Backend Infrastructure Setup:**

Configure the backend infrastructure, including APIs for integration with various DNS providers (Azure, GCP, OCI, AWS, GoDaddy, etc.) and database infrastructure for managing DNS records.

* **Security and Compliance Planning:**

Plan necessary security measures and compliance requirements, ensuring the platform is secure and meets industry standards.

**Month 4: Alpha Release and Internal Testing**

* **Alpha Version Release:**

Leave an alpha version of the platform for internal testing. Focus on basic operations like importing/exporting DNS records and basic CRUD operations.

* **Internal QA and Bug Fixing:**

Perform thorough internal Quality Assurance (QA) testing to identify and prevent any significant deficiencies or problems. Make sure the platform is stable and functional.

* **User Training and Documentation Development:**

Create detailed user training materials, Q&A, and documentation to help users navigate the platform more efficiently.

**Month 5: Beta Testing and Refinement**

**Releasing the beta version:**

Launch a beta version for selected external users, including a mix of technical and non-technical stakeholders. Collect feedback on functional, functional, and feature gap.

* **Feedback Collection and Feature Refinement**:

Collect and analyze feedback from beta users to identify areas for improvement. Prioritize necessary improvements and address any reported bugs or problems.

* **Marketing and Launch Planning:**

Start planning marketing strategies for the government introduction. Launch special messages, promotions and campaigns.

**Month 6: Final Release and Market Launch**

* **Final Product Release:**

Launch the final version of the platform, including feedback and improvements from beta testing. Make sure all major components are fully functional and well designed.

* **Official Market Launch:**

Conduct market launches through targeted marketing campaigns, webinars and product demonstrations to demonstrate the potential of the platform to potential customers.

**Post-Launch Support and Continuous Improvement:**

Check for any issues that arise after launching the platform and collect ongoing user feedback. Plan for continuous improvement and content enhancements based on user needs and market trends..

**Conclusion**:

The above roadmap outlines a clear path from product development to market launch, ensuring alignment with business objectives and user needs. By following this roadmap, Lucid Growth can efficiently and effectively provide a centralized stealth DNS service management system that addresses the pain points of projects managing multiple territories across registrars and DNS servers..